

Unified Domain Search Engine**2499**

NUMBER OF SEARCHES

16k

VISITORS

472.358

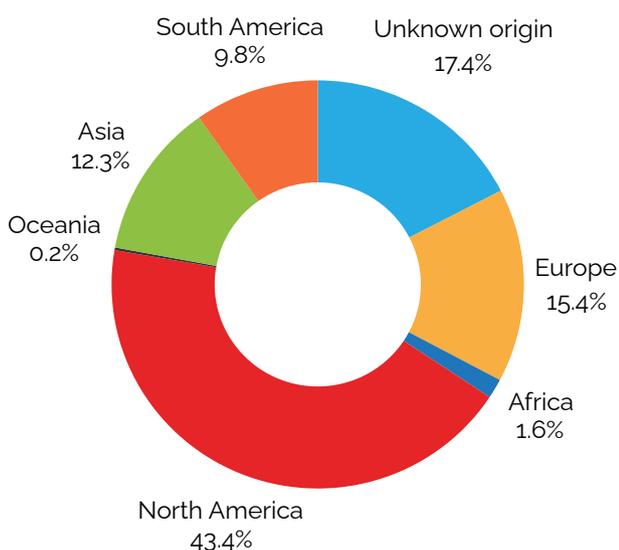
HITS

309

REGISTRATION CLICKS

243

INFORMATION CLICKS

**Geographical origin of searches****Most searched words**

- nohaycr (19 veces)
- lactld (18 veces)
- gato (12 veces)
- bmgdecoracion (10 veces)
- alphaconsult (8 veces)

Traffic sources

- dominios.cr | 11.73%
- clientes.nic.cl | 6.11%
- svnet.sv | 3.15%
- buscador.lactld.org | 2.96%
- www.google.com | 1.67%

Unified Domain Search Engine

16.000
VISITORS

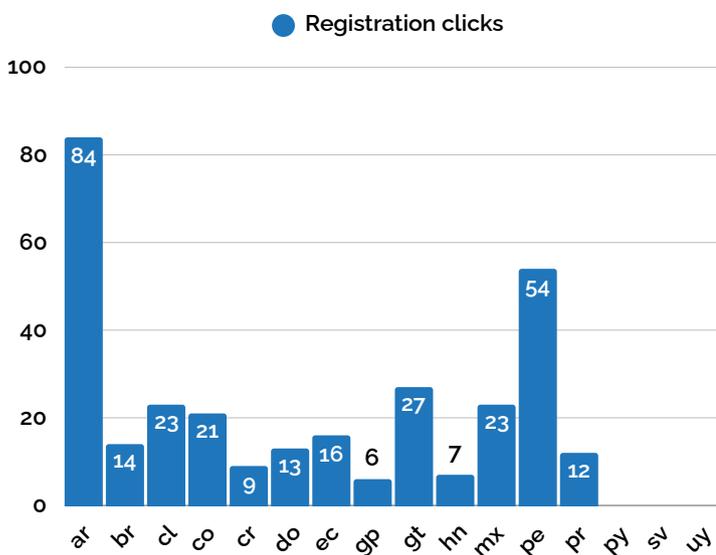
Highest peaks:

- 277 (January 29)
- 272 (January 6)
- 257 (March 6)

472.358
HITS

Highest peaks:

- 153.812 (January 22)
- 28.624 (January 30)
- 20.450 (January 31)

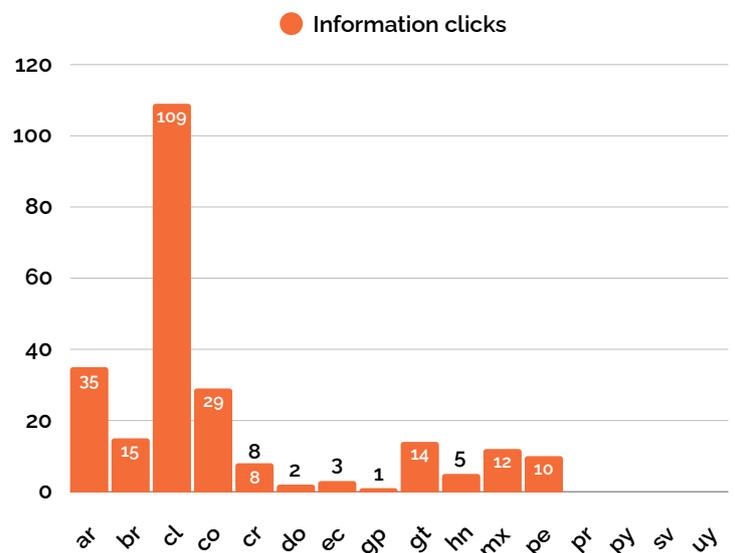


309
REGISTRATION CLICKS

Clicks on "register" for any search result

243
INFORMATION CLICKS

Clicks on "view information" of registered domains



Unified Domain Search Engine



Most searched words

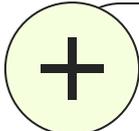
- nohaycr (19 times)**
- lactld (18 times)
- gato (12 times)
- bmgdecoracion (10 times)
- alphaconsult (8 times)
- google (7 times)
- prueba (6 times)
- prueba22 (6 times)
- pullable (6 times)
- alfaprogression (5 times)
- alog (5 times)
- bac (5 times)
- eticket (5 times)
- fuller (5 times)

- petbarrier (5 times)
- stockmaster (5 times)



Most popular categories

- Financial / accounting services
- Technology / Technology services
- Communication and sound equipment
- Design (interior and apparel)
- Business services
- Tourism
- LACTLD



Traffic sources

(n° visitors | % visitors | website)

- 7135 | (11.73%) | dominios.cr**
- 3719 | (6.11%) | clientes.nic.cl
- 1914 | (3.15%) | svnet.sv
- 1798 | (2.96%) | buscador.lactld.org
- 1103 | (1.67%) | www.google.com
- 920 | (1.51%) | www.gt
- 733 | (1.20%) | www.nic.uy
- 322 | (0.53%) | nic.ar
- 228 | (0.37%) | www.dominios.cr
- 170 | (0.28%) | baidu.com
- 76 | (0.12%) | dev.nic.cr
- 58 | (0.09%) | uchile.cl
- 45 | (0.07%) | bing.com
- 45 | (0.07%) | infonegocios.info
- 41 | (0.07%) | www.camercedes.org.ar
- 32 | (0.05%) | lactld.org

- They have a Search Engine integration to the registration process and the stamp on the webiste footer
- Search Engine integration to the registration process
- Search Engine banner on their home page
- Search Engine stamp on home page and integration of the service to the registration process
- Search Engine stamp, informative banner on their home page and integration of the service to the registration process
- Search Engine stamp on the webiste footer

Unified Domain Search Engine

Geographical origin

1. North America (43,38 %)

USA (30,75 %)
 Costa Rica (6,41 %)
 Canada (2,24 %)
 El Salvador (2,09 %)
 ...

2. Unknown origin (17,40 %)

3. Europe (15,36 %)
 Germany (4,73 %)
 Russia (2,22 %)
 France (2,12 %)
 ...

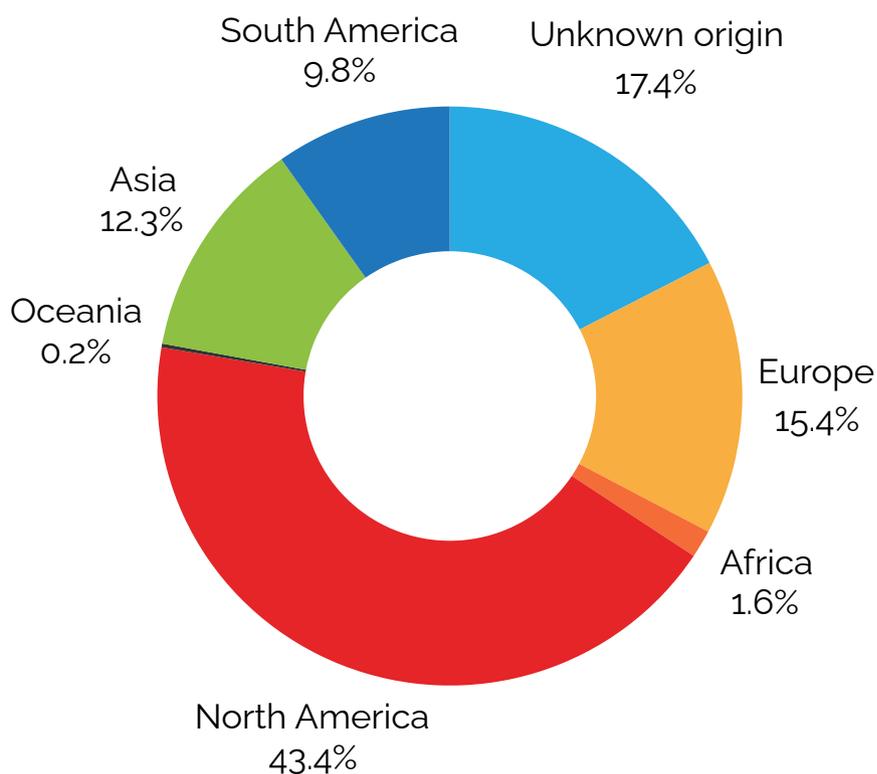
4. Asia (12,33 %)
 China (8,78%)
 Japan (0,92%)
 South Korea (0,67%)
 ...

5. South America (9,77 %)

Chile (6,05%)
 Argentina (1,92%)
 Brazil (0,62%)
 ...

6. Africa (1,55 %)
 Seychelles (1,21%)
 South Africa (0,30%)
 ...

7. Oceania (0,21 %)
 Australia (0,18%)
 New Zealand (0,03%)



LACTLD Communication Actions

- Publication of Luis Arancibia's interview for the section "Dialogues" of volume VI of the magazine Mundo ASIPI (January 28).
- Initial dissemination of the publication in the Mundo ASIPI magazine in LACTLD's social media (January 29).
- Presentation of new Search Engine features at the APTLD87 "What's New for Partner Organizations" session (February 11).
- Publication of an article on the LACTLD website about the Mundo ASIPI participation and dissemination in the Association's social media (February 24).