Unified Domain Search Engine

10.874
NUMBER OF SEARCHES

63k
VISITORS

2.124.174
HITS
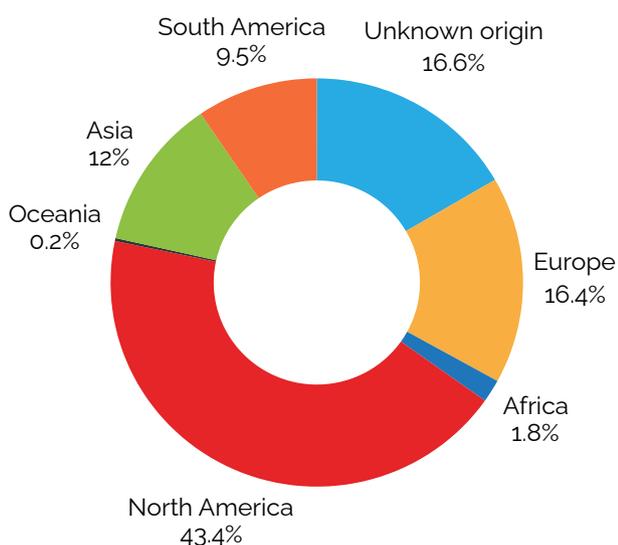
1600
REGISTRATION CLICKS

1033
INFORMATION CLICKS

Geographical origin of searches

- South America 9.5%
- Unknown origin 16.6%
- Asia 12%
- Oceania 0.2%
- Europe 16.4%
- Africa 1.8%
- North America 43.4%

Most searched words

90skids (43 times)
lactld (31 times)
correlacionx (24 times)
nohaycr (20 times)
cocacola (20 times)

Traffic sources

dominios.cr | 11.60%
buscador.lactld.org | 7.23%
clientes.nic.cl | 5.74%
svnet.sv | 3.37%
www.google.com | 2.22%

https://buscador.lactld.org/   buscador@lactld.org

Unified Domain Search Engine
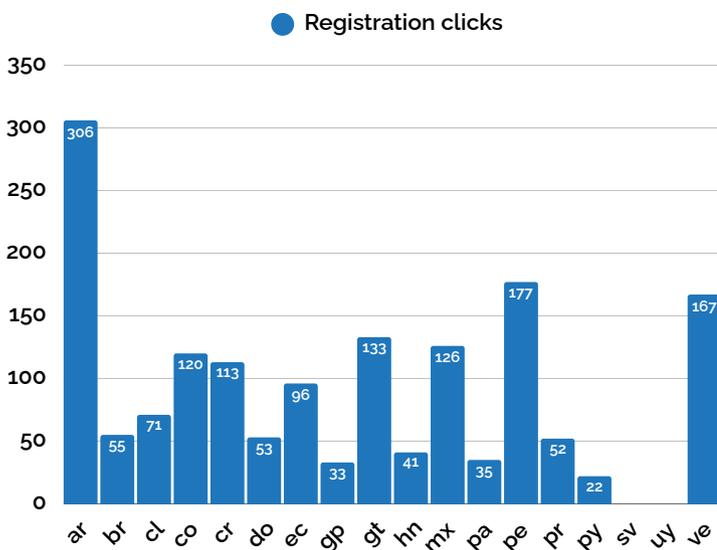
63.989
VISITORS

Highest peaks:
- 539 (September 2)
- 468 (June 5)
- 403 (May 6)

2.124.174
HITS

Highest peaks:
- 153.812 (January 22)
- 141.661 (April 16)
- 139.232 (April 17)

● Registration clicks

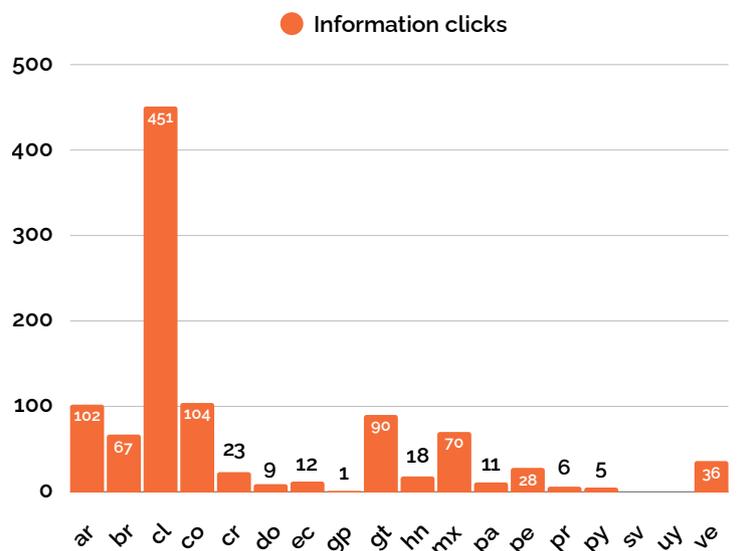| Code	Value
ar	306
br	55
cl	71
co	120
cr	113
do	53
ec	96
gp	33
gt	133
hn	41
mx	126
pa	35
pe	177
pr	52
py	22
sv	
uy	
ve	167

1600
REGISTRATION CLICKS

Clicks on "register" for any search result

1033
INFORMATION CLICKS

Clicks on "view information" of registered domains

● Information clicks

Code	Value
ar	102
br	67
cl	451
co	104
cr	23
do	9
ec	12
gp	1
gt	90
hn	18
mx	70
pa	11
pe	28
pr	6
py	5
sv	
uy	
ve	36

https://buscador.lactld.org/   buscador@lactld.org

Unified Domain Search Engine

Most searched words

90skids (43 times)
lactld (31 times)
correlacionx (24 times)
nohaycr (20 times)
cocacola (20 times)
hola (19 times)
google (17 times)
aaaa (16 times)
gato (15 times)
prueba (13 times)
nic (12 times)
example (12 times)
marmeca (12 times)
abc (12 times)
bitforce (11 times)
www (11 times)
edsel (10 times)
sv (10 times)
audacity (10 times)
bmgdecoracion (10 times)
elsalvador (10 times)
zonanimal (9 times)
coca-cola (9 times)
casa (9 times)
ve (9 times)
ejemplo (8 times)
distribuidoraforce (8 times)
alphaconsult (8 times)
Google (7 times)
artigmet (7 times)
tiasc (7 times)
jesuskreatik (7 times)
bac (7 times)
conectacapital (7 times)
tigo (7 times)
doctorencamino (7 times)
chanchitos (7 times)
javierbadillosanjuan (7 times)

Traffic sources
(% visitors | website)

11.60% | dominios.cr
7.23% | buscador.lactld.org
5.74% | clientes.nic.cl
3.37% | svnet.sv
2.22% | www.google.com
1.51% | www.gt
1.11% | www.nic.uy
0.48% | nic.ar
0.24% | www.dominios.cr
0.17% | baidu.com
0.09% | uchile.cl
0.06% | lactld.org
0.06% | bing.com

Most popular categories

Exploration/Testing
Commerce & Retail
Entrepreneurship
Governance/Internet
Food & Beverages
Digital Infrastructure & Connectivity
Technology Services & Solutions
Communication & Media Services
Services & Wellness
Education & Training
Legal Management/Intellectual Property/Specialized Services
Consulting & Corporate Services

Unified Domain Search Engine

Geographical origin

1. North America (43,44%)
USA (31,54%)
Costa Rica (5,52%)
Canada (2,18%)
El Salvador (1,67%)
Guatemala (1,09%)
Mexico (0,41%)
Honduras (0,29%)
Panama (0,10%)
Dominican Republic (0,05%)
...

2. Unknown Origin (16,61 %)

3. Europe (16,41%)
Germany (4,98%)
France (2,48%)
Great Britain (2,18%)
Russia (1,81%)
Belgium (0,58%)
Spain (0,48%)
Bulgaria (0,44%)

Netherlands (0,42%)
EU Europe (0,42%)
Romania (0,35%)
Italy (0,26%)
Czech Republic (0,25%)
Turkey (0,23%)
Ireland (0,19%)
Poland (0,17%)
Switzerland (0,17%)
Sweden (0,13%)
Moldova (0,12%)
Ukraine (0,10%)
...

4. Asia (11,99%)
China (7,15%)
Japan (1,79%)
South Korea (0,71%)
Hong Kong (0,52%)
Singapore (0,42%)
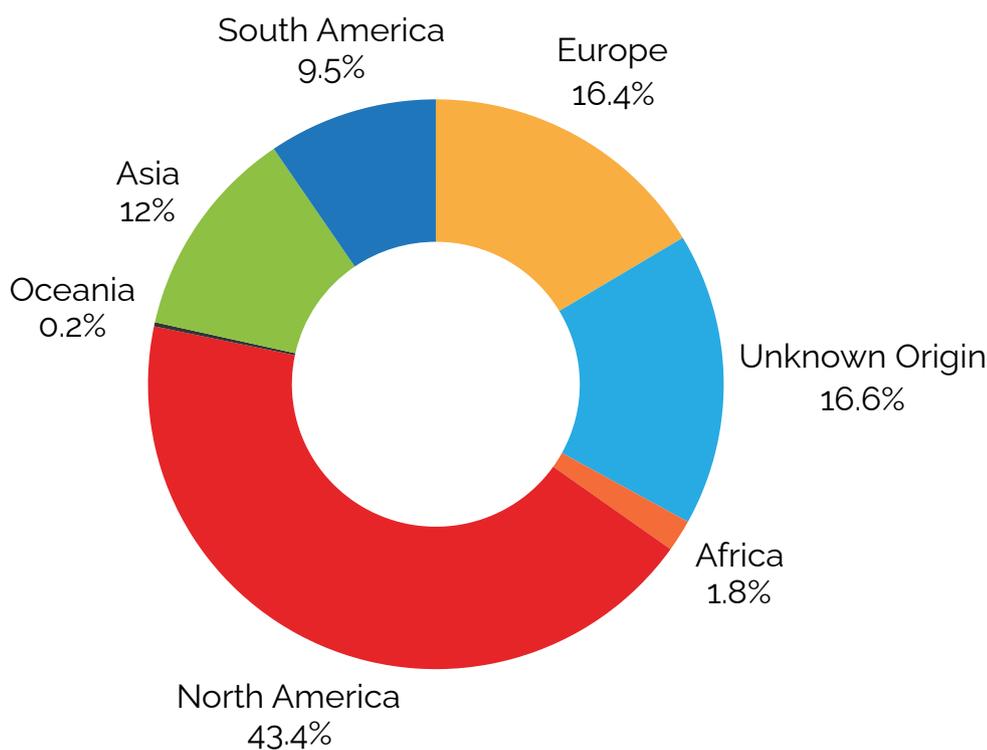India (0,32%)
Iran (0,21%)
...

5. South America (9,52%)
Chile (5,67%)
Argentina (1,80%)
Brazil (0,77%)
Uruguay (0,55%)
Colombia (0,29%)
Venezuela (0,24%)
Ecuador (0,06%)
...

6. Africa (1,81%)
Seychelles (1,43%)
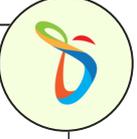South Africa (0,27%)
...

7. Oceania (0,23%)
Australia (0,20%)
New Zealand (0,03%)

South America 9.5%
Europe 16.4%
Asia 12%
Oceania 0.2%
Unknown Origin 16.6%
Africa 1.8%
North America 43.4%

Unified Domain Search Engine

LACTLD Communication Actions

- Publication of Luis Arancibia's interview for the section " Dialogues" of volume VI of the **Mundo ASIPI Magazine** (January 28).
- Initial dissemination of the publication in the Mundo ASIPI magazine in LACTLD's social media (January 29).
- Presentation of new Search Engine features at the **APTLD87** "What's New for Partner Organizations" session (February 11).
- Publication of an **article** on the LACTLD website about the Mundo ASIPI participation and dissemination in the Association's social media (February 24).
- **LACTLD Workshop 2025** session dedicated to the "Buscador". In addition, official announcement of the launch of the first usage reports (May 7).
- Presentation of the Search Engine at the **Workshop for an Open, Secure, and Trustworthy Internet 2025**, aimed at judges, prosecutors, and law enforcement officials in the region (May 8).
- Presentation at a session of the **CENTR Jamboree 2025**, the annual workshop of the Regional Organization of European ccTLDs, aimed at the Domain Search Engine (May 22).
- Official internal launch of the first usage reports for integrated ccTLDs and associate members (June 6).
- **Official external launch** of the first Search Engine usage report for the LACTLD community and the Internet ecosystem (June 6).
- Integration of NIC-Panama into the Search Engine (June 13).
- Official announcement of the **integration of .PA** (June 30).
- Presentation at a session of the Internet Governance and International Relations course at Universidad de Chile (July 15).
- Submission of Q2 usage reports for integrated ccTLDs and associate members (July 25 and 29).
- Publication of the **Q2 usage report** for the LACTLD community and the Internet ecosystem (July 28).
- Presentation at the **event** inspired by the Workshop for an Open, Secure, and Trustworthy Internet held in Ecuador together with NIC.EC (August 7).
- Article on the **27th anniversary** of LACTLD (August 20).
- Integration of NIC.ve into the Search Engine (October 4).
- Presentation of the Search Engine at the **eighth edition** of the Workshop for an Open, Secure, and Trustworthy Internet, aimed at judges, prosecutors, and law enforcement officials in the region (October 6).
- Official announcement of the **integration of .VE** (October 15).
- Submission of Q3 usage reports for integrated ccTLDs and associate members (October 21 & 22).
- Publication of the **Q3 usage report** for the LACTLD community and the Internet ecosystem (October 23).
- Presentation of the service to close the working day of the **Comisión de Registro de Dominios.es 2025** event, organized by the .ES affiliate member (November 26).
- Presentation at a session of a **course on Digital Infrastructure in South America** organized by Universidad de Chile and NIC Chile (November 28).
- **Article** on participation in the .ES event, focused on the Search Engine (December 9).
- Summary of all the news and updates to the Search Engine throughout the year in the **LACTLD 2025 Annual Report** (December 18).
- Special mention in the publication of the **2025 Annual Report** (December 19).